

PROGRAMA DETALHADO DEFINITIVO / Definitive Detailed program

27/06/2024 / Quinta-feira

**SESSÃO / SESSION 1 / 16:00h - 18:00h | Auditório / Auditorium A1**

Area: **Communication Design**

Moderator: Maria Luísa Costa

TIME	ID	TITLE	AUTHOR
16:00h	67	Usability (US), User Experience (UX) and Methodological Procedures in User x Product Interaction Evaluations	Luis Paschoarelli, Fernando Moreira da Silva
16:15h	138	Chromatic Planning for Social Housing Neighbourhoods	Fernando Moreira da Silva, Margarida Gamito
16:30h	139	Color - a factor of relevance in sketches	Ana Moreira da Silva
16:45h	135	Research through Design versus Research by Design – Contribution to Design Research Methodologies	Rita Almendra, Fernando Moreira da Silva
17:00h	57	Cross-Cultural Differences in Emotional Response to Visual Information	Amic G. Ho
17:15h	58	Impact of Neurofeedback on Emotional Response to Communication Design	Pui Wa Chau, Amic G. Ho
17:30h	132	A study on the influence of light color in trust-based decision-making	Laura Viegas, Maria Inês Ferreira, Vanessa Santos, Francisco Rebelo, Paulo Noriega

**SESSÃO / SESSION 2 / 16:00h - 18:00h | Sala / Room 223**

Area: **Fashion and Textile Design**

Moderator: Ana Cristina Broega

TIME	ID	TITLE	AUTHOR
16:00h	53	Development of a New Clothing Product through Upcycling - From Jeans to Top	Ana Santiago, Cláudia Pinheiro, Nuno Belino
16:15h	27	A importância dos biotécidos aliados à sustentabilidade nas coleções de moda	Marta Coelho, Filipa Isabel de Almeida Fernandes Vilaça
16:30h	129	Sustainability and Circularity in Textile Industry: New Approach for Development of Fashion Products with textile pre-consumer waste	Madalena Pereira, Raquel Santos, Teresa Raquel Aurélio da Silva Nunes Barata, Ana Santiago, Rui Miguel
16:45h	113	Application of upcycling on discarded clothing in Vila Maria (São Paulo, Brazil): a case of study on jeans articles	Regina Sanches, Francisca Mendes, Adriana Duarte, Mauricio Araujo, Maria Issac
17:00h	56	Functional Wool Fabric Design Optimizing the Comfort of Activewear Clothing	Rui Miguel, Benilde Reis, Ana Santiago, Marta Bicho, Madalena Pereira

**SESSÃO / SESSION 3 / 16:00h - 18:00h | Sala / Room 224**

Area: **Interior and Furniture Design**

Moderator: Fátima Pombo

TIME	ID	TITLE	AUTHOR
16:00h	105	Design for e-commerce sustainability: contribution to a sustainable proposal for supermarket delivery services	João Tinoco, Cláudia Lima, Rui Mendonça
16:15h	15	The relevance of preserving the Matosinhos House as cultural heritage using Virtual Reality	Liliana Neves, Fátima Pombo
16:30h	43	Soundscape	José Simão, Daniela Pedro
16:45h	42	Exhibitor System	Daniela Pedro, José Simão
17:00h	44	Tubular steel furniture in Portugal: towards modern design	Ana Filomena Curralo, Helena Barbosa
17:15h	23	The ceramic plate of the medium/high gastronomy segment – survey and trends	Maria João Mercês
17:30h	146	Designing the future: Bioneurodesign and the new frontier of human-centric innovation	Maria João Félix

**SESSÃO / SESSION 4 / 16:00h - 18:00h | Sala / Room 225**

Area: **Design Education**

Moderator: Carla Cadete

TIME	ID	TITLE	AUTHOR
16:00h	24	Design and (Im)Materiality: Designing for a Regenerative and Socially Ethical Food System	Verónica Duarte, Maria João Félix, Cláudia Viegas, Miguel de Aboim Borges
16:15h	100	Shaping the Future Through Design: Integrating Systems Thinking in Communication Design Education	Lilian Crum
16:30h	101	Experimental and Creative Strategies Based on Digital Manufacturing Applied to Design Education	Cristina Salvador, Maria João Delgado
16:45h	73	Bridging Innovation in Materials Selection and Design Education	Pedro Ferreira, Arlete Apolinário, Gabriela Forman
17:00h	40	Reshaping Design Education: Curriculum diversification for a pluriversal pedagogy	Veronica Magno de Moraes, Carla Paoliello, João Morais Mourato
17:15h	33	Designing for Change: A Pedagogical Practice Involving Undergraduate Students	Carla Cadete
17:30h	45	Revisiting Academic Drawing: Evaluating the Impact of the Bargue Workshop at the Animation Study Program	Dimas Novica, Susana Campos

**SESSÃO / SESSION 5 / 16:00h - 18:00h | Sala / Room 226**

Area: **Arts, Music and Musicology**

Moderator: Ana Moreira da Silva

TIME	ID	TITLE	AUTHOR
16:00h	3	Photography, Memory, and the Car Park Image	Kenneth Feinstein
16:15h	121	Models of Participatory Processes and the Public's Relationship to the Environment	Iwona Abrams
16:30h	108	Recreating Materials: Nature as an artistic element	Cristiana Macedo, Teresa Almeida
16:45h	118	"Do Tirar polo Natural"	Ana Gaspar
17:00h	9	"Ratinhos", Musical Iconography and Popular Culture: 19th-Century Faience from the Manuel Cargaleiro Foundation	Luísa Correia Castilho, Luzia Aurora Rocha
17:15h	106	Teatro, Música e Cinema: The musical instruments in the decorative mural tapestry in the hall of the Teatro-Cine da Covilhã (Portugal)	Carlos Santos Luiz, Luísa Correia Castilho, Sónia Duarte, Cláudia Sousa

**SESSÃO / SESSION ONLINE 1 / 16:00h - 18:00h | Sala / Room 227**

Area: **Transversal Areas - ONLINE SESSION**

Moderator: Helena Barbosa

TIME	ID	TITLE	AUTHOR
16:00h	60	The Bulgarian Folklore Ornament - a Means of Visual Communication	Krasimira Drumeva
16:15h	26	Regenerative Spaces for Hospitality - Exploring innovative design strategies for sustainable tourism experience	Elena Elgani, Elisa Schembri, Rosanna Caldarella, Giulia Etori, Davide Grasso
16:30h	51	Possibilidades Sustentáveis na Arte-Educação	Carolina Galito, Maria Sílvia Barros de Held
16:45h	38	Rio de Janeiro's music scene in the musical iconography of the Portuguese Rafael Bordalo Pinheiro (1875-1877)	Gilberto Vieira Garcia
17:00h	124	The Past Packs the Future. Circularity and pre-disposable packaging history for contemporary Reusable Packaging Design	Raquel Gomes, Cláudia Albino
17:15h	87	Sujeitos e objetos: trajetórias de produtos artesanais, designers e marcas no design de moda português	Mariana Santana de Oliveira, Cláudia Albino
17:30h	8	The role of Ergonomics, sustainability and aesthetics in Product Design Process	Hassan Sadeghi Naeini, Karmegam Kruppiah, Mahdiyeh Jafarnejad, Neda Shokranipour, Midya Abbasrouhollahi
17:45h	89	Evaluation and analysis of Knowledge Development in the field of microarchitecture-based jewelry design: an approach to aesthetics	Seyedeh Salvi Samiei, Hassan Sadeghi Naeini
18:00h	143	CORPOREA. The plural matter of contemporary body	Maria Antonietta Sbordone, Ilenia Carmela Amato, Martina Orlacchio, Angelo Rega

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SESSÃO / SESSION 6 / 10:30h - 13:00h   Auditório / Auditorium A1				
Area: <b>Communication Design</b>				
Moderator: Amic G. Ho				
TIME	ID	TITLE	AUTHOR	
10:30h	79	Wayfinding for a non-governmental organization A signage system for Banco de Bens Doados	Filipe Leitão, João Aranda Brandão, Ana Lia Santos	
10:45h	84	Designing the Visual Communication Strategy. A Creative workshop to boost Communication effectiveness	Daniel Raposo, João Neves, Teresa Paiva, Maria Fátima Veríssimo	
11:00h	86	Instantâneo da tipografia dos jornais impressos em Portugal	Ana Suzete Afonso Lopes	
11:15h	116	O design da capa de livros e a ilustração: uma harmonia de equilíbrio	Júlio Costa Pinto	
11:30h	90	Contributions to a theoretical-practical analysis of the efficiency of cine-imagetic typography in the reading experience	Nuno Filipe Martins, Bruno Mendes da Silva, Tiago Navarro Marques	
11:45h	145	Accessible Guidance System in a Portuguese Higher Education Institution	Cátia Rijo and Armando Silva	
12:00h	127	Editorial Design as a vehicle for Intangible Cultural Heritage: The "Inefável" Project	Laura de Carvalho Alves, Elisabete Rolo	
SESSÃO / SESSION 7 / 10:30h - 13:00h   Sala / Room 223				
Area: <b>Fashion and Textile Design</b>				
Moderator: Mónica Romãozinho				
TIME	ID	TITLE	AUTHOR	
10:30h	32	Nonconformist jewels: Turn the page down.	Mónica Romãozinho	
10:45h	119	Revisiting the Illusion of Neutrality through Fashion Design	Catarina Moura	
11:00h	114	Jewelry Design Maps=Welry Design Maps	Maria Dolores Morelli, Danila Jacazzi, Carmela Barbato	
11:15h	85	Music at the Tip of the Pencil: A Study on the Influence of Music on Emotions Applied in Sustainable Fashion Design	Elisângela Zottesso, Ana Cristina Broega, Alfonso Benetti	
11:30h	81	Historical Costume Digitization with a mobile device: Preserving Fashion Museum Collection	Clara Pache de Faria, Rafaela Norogrande	
11:45h	133	Analysing the Characteristics of Genderless Clothing: A Qualitative Approach with MaxQDA Software	Benilde Reis, Madalena Pereira, Nuno Amaral Jerónimo, Susana Garrido	
12:00h	54	Nonverbal communication: personal appearance impressions	Raquel Francisco de Almeida Gripp, Maria Sílvia Barros de Held	
SESSÃO / SESSION 8 / 10:30h - 13:00h   Sala / Room 224				
Area: <b>Digital Media</b>				
Moderator: Madalena G. Ribeiro				
TIME	ID	TITLE	AUTHOR	
10:30h	136	Embracing the Luxury paradox: New Luxury, digitalization, and digital experiences in the Metaverse	Catarina Cardoso, Joana Casteleiro-Pitrez, Helena Lobo	
10:45h	47	Methodology to develop Web Storytelling Applications	Madalena G. Ribeiro, Mafalda Sofia Almeida	
11:00h	80	Exploring Interactivity and Interpassivity in Digital Narratives: A Critical Examination	Ana Monteiro, Miguel Carvalhais, Rui Torres	
11:15h	19	A Live Cinema Performance: Playing a Linear Narrative through Soundscapes	Ana de Jesus Caeiro Perfeito, Bruno Mendes da Silva	
11:30h	104	Could we really be free without a place to live? Generative Photographic Archival Exhibition	Liria Varne, João Martinho Moura, Daniel Cruz Brandão	
11:45h	140	TRADIGITAL, a DMI design project based on traditional musical instruments from Beira Baixa and Extremadura	Rui Dias, José Pinho, Martín Gómez-Ullate	
12:00h	110	Media Arts as an Artistic Activism: State of Art	Bruno Mesquita, João Martinho Moura, Alberto Sá	
12:15h	17	Breathles: A Sensor-to-Sound Performance	Mona Hedayati	
12:30h	21	Gender equality in sports on exhibition: Curating Digital Media-Art in the «Parallel 3 - cubed activism» project	Jorge Santos, Mirian Tavares	
12:45h	65	Shaping sustainable behavior. Kinetic materials experience of morphing artifacts	Yi Sui, Marinella Ferrara	
SESSÃO / SESSION 9 / 10:30h - 13:00h   Sala / Room 225				
Area: <b>Design Education</b>				
Moderator: Marlene Ribeiro				
TIME	ID	TITLE	AUTHOR	
10:30h	71	Design education that heals: Unlocking the Power of Design Process in Fashion Design to Enhance Emotional and Mental Well-Being	Deepshikha Sharma	
10:45h	74	Exploring the Multidimensionality of Helena Cardoso's Work: A Digital Reinterpretation by Design Students in an Extra-Curricular Program	Maria Bruno Néo, Luís Mendonça, Susana Barreto	
11:00h	37	Digital Experience Theatre. Ideation tool for designing e-things	Antonio Gorgel Pinto, Filipe Figueiredo, Joana Ramalho, Paula Reaes Pinto	
11:15h	126	Juegos Efectivos: una metodología participativa para diseñar experiencias lúdicas.	Diego Alatorre, Juan Carlos Ortíz Nicolás	
11:30h	125	Towards Empowering Education: Design Students as Co-Creators of Their Learning Environment	Jitka Aslan	
11:45h	134	Design management: the strategic wise ally for businesses	Marlene Ribeiro, Francisco Providência	
12:00h	103	Design for Adaptability Ideation Guidelines: Workshop with Design Students	Rute Gomes, Célia Gomes, Paulo Dinis, José Silveira Dias	
12:15h	92	Intensifying the museographic experience through an ecosystemic methodology: Lisbon Museum Military case study	José Silveira Dias, Rute Gomes, Marco Neves	
12:30h	128	Design, memory, emotion and trends: a class proposal to open students' minds	Renata de Assunção Neves, Vera M. M. Damazio	
SESSÃO / SESSION 10 / 10:30h - 13:00h   Sala / Room 226				
Area: <b>Music and Musicology</b>				
Moderator: Yurima Blanco García				
TIME	ID	TITLE	AUTHOR	
10:30h	4	Tradition and Symbolism in Revolutionary Peking Opera (1966-1976)	Beatriz Silva	
10:45h	82	What unveils Musical Iconography, or the impact of Western Record Labels in the East	Luzia Aurora Rocha, Beatriz Silva	
11:00h	76	Museums, Musical Iconography, and Cultural Intersections: Exploring the Vinyl Record Collection of the Kwok On Collection	Luzia Aurora Rocha	
11:15h	141	Weaving a Concerto Grosso: From Alfred Schnittke's No.1 to Tom Phillips' Tapestry	Cláudia Sousa	
11:30h	88	Amália's Scores - The musical documentary estate of the Amália Rodrigues House Museum	Andre Apolinario Correia	
11:45h	11	Art and Education - Creating self sound portraits with middle school students	Ricardo Mestre	
12:00h	12	A study of five Portuguese music groups in relation to four social characteristics of the 21st century	Maria Inês Pires	
12:15h	99	Recasting Works for Saxophone and Live Electronics based on Performative Decisions: case studies in recasting Sax-blue, by Jorge Peixinho (1982) and Metaksaks, by Anatol Vieru (1984)	Philippe Trovão, Henrique Portovedo	
12:30h	98	Performative Challenges of Multimedia Composition for Saxophone: case studies in works by Mark Oliveira and Ted Moore	Jorge Sousa, Henrique Portovedo	

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**SESSÃO / SESSION 11 / 16:00h - 18:00h | Auditório / Auditorium A1**

Area:		<b>Communication Design</b>	
Moderator:		Sandra Cameira	
TIME	ID	TITLE	AUTHOR
16:00h	29	Sustainability and the Designer's Environmental Responsibility	Catarina Souza, Ivy Francielle Higino Martins, Deborah Macêdo dos Santos, Thiago Bessa Pontes
16:15h	78	The unequal city: A critical reflection through a collaborative project	Mariana Castro, Maria Luísa Costa, Lorena Cuenca, Joana Perry Saes
16:30h	49	The relevance and pertinence of Creativity and Innovation in the Design of creative processes	Vítor Tavares, Manuel Sousa Pereira, Sílvia Faria
16:45h	117	Training Needs for an Internship in the Audiovisual and Media Production Area: Case Study at IPBeja	Tiago Nunes, Rui Travasso, Teresa Barradas, Aldo Passarinho
17:00h	107	Inclusive Play Framework: An Approach to Promote Awareness about Gender Neutral Play in Portuguese Context	Alakesh Dhibar, Eduardo Gonçalves, António Gorgel Pinto

**SESSÃO / SESSION 12 / 16:00h - 18:00h | Sala / Room 223**

Area:		<b>Fashion and Textile Design</b>	
Moderator:		Madalena Pereira	
TIME	ID	TITLE	AUTHOR
16:00h	22	A review of wearable medical devices: A design approach.	Ana Rita Freitas, Demétrio Matos
16:15h	34	Design and embodiment of wearable prostheses.	Demétrio Matos, Daniel Miranda, Vítor Carvalho, Nuno Martins
16:30h	111	Stereotypes without types - critical review of "female body volume"	Marta Gafenho, Maria Miguel Dias, Ana Rita Pisco Pisco, Rafaela Norogrande
16:45h	144	Androgyny in portuguese fashion: Case Study - Óscar Reis	Alexandra Cruchinho, Catarina Rito
17:00h	137	Fashion Media&Art Performance Art as a Language in a Fashion Show	Sara Vaz, Alexandra Cruchinho

**SESSÃO / SESSION 13 / 16:00h - 18:00h | Sala / Room 224**

Area:		<b>Music Education</b>	
Moderator:		Carlos Santos Luiz	
TIME	ID	TITLE	AUTHOR
16:00h	16	"There's a place for us": Leonard Bernstein, promoter of cultural literacy and citizenship	Jaime Lourenço
16:15h	142	Melodic skills of Portuguese children from disadvantaged backgrounds	Graça Boal-Palheiros, Beatriz Ilari
16:30h	18	Quality professional development for teachers in Spain: the perspective of music teachers	Yurima Blanco García, Rosa María Serrano Pastor
16:45h	91	Estudio del repertorio empleado en las Enseñanzas Oficiales de Música de los instrumentos tradicionales: el caso de la gaita asturiana	Francisco López Delgado
17:00h	48	Reflections on Linda Bustani's piano methodology	Fernanda Canaud, Luísa Correia Castilho
17:15h	52	The Contribution of Dorothy Taubman's Approach to Piano Technique	Daniela Fernandes, Luísa Correia Castilho, Vera Maria Seco Afonso da Fonte
17:30h	39	The conception of stories as a strategy for piano teaching and learning: Relationships between musical elements and extra-musical elements	Rita Pires, Luísa Correia Castilho
17:45h	97	The Renaissance Vihuela's Impact on Contemporary Classical Guitar Education	Romeu Curto, Pedro Rodrigues

**SESSÃO / SESSION 14 / 16:00h - 18:00h | Sala / Room 225**

Area:		<b>Arts</b>	
Moderator:		Isabel Castro	
TIME	ID	TITLE	AUTHOR
16:00h	123	The Need as fundament of Art. Otto Wagner's architectural contributions to the idea of a Sustainable City.	Martín Eugenio Pacheco Magallanes
16:15h	69	KZ: uma possibilidade de representação do inumano	Carla Santos Carvalho
16:30h	122	Exploring SuitNanoMusic Project: an interdisciplinary perspective on "Ratinhos" faience plates	Cristina Galacho, Luzia Rocha, André Apolinário Correia, Mathilda Larsson Coutinho, Anna Tsoupra, Ema Pires, Susana Belchior, Edward Ayres de Abreu, Penka I. Girginova
16:45h	72	Rosa 'Ramalho' (1888-1977), De S. Martinho de Galegos, Barcelos: A Boneceira de Imagens de Música	Sónia Duarte
17:00h	75	Appropriation of ruin and exaltation of memory – Dev#Luto	Nuno Chuva Vasco
17:15h	77	Paper-clay as a solution for clay recycling and repairing	Santi Centineo

**SESSÃO / SESSION ONLINE 2 / 16:00h - 18:00h | Sala / Room 226**

Area:		<b>Transversal Areas - ONLINE SESSION</b>	
Moderator:		Liliana Neves	
TIME	ID	TITLE	AUTHOR
16:00h	25	A review of the study of traditional Chinese cultural symbols Based on CtrSpace knowledge graph analysis	ZhiKan YIN; YiFan JIANG; LongYin CHENG and Xia LU
16:15h	115	Imagery analysis requirements in the context of Brand Visual Language: The case of Fiat Mobi.	Manuela Gastal, Daniel Raposo, Fernando Jorge Sanches Oliveira
16:30h	7	The importance of the Made in Italy in a Sustainable fashion supply chain. The Italian District model.	Giovanni Maria Conti
16:45h	20	Textiles Hacking between Fashion Collaborations, Waste Valorization and Posthumanism	Paolo Franzo, Elisabetta Cianfanelli, Maria Antonia Salomè
17:00h	130	Multi-Purpose Design Concept: A Sustainable Strategy In Extending The Life Cycle Of "White Wedding Gowns" In Ghana	Haruna Ibrahim, Mónica Romãozinho, Fernando Moreira da Silva
17:15h	30	Co-Design As A Sustainable Design Thinking Approach In Addressing The Redundancy Of The "White Wedding Gown" In Ghana	Haruna Ibrahim, Mónica Romãozinho, Fernando Moreira da Silva
17:30h	28	Storytelling in design: in digital age cultural show travels on network	Liliana Soares, Ermanno Aparo, Rita Almendra
17:45h	96	Aesthetic Analysis of Post-Human Bodies in Virtual Reality Performances	Huifeng Zhang
18:00h	1	The Impact of Luxury Consumption on Women's Dress in Eighteenth-Century France	Ziding Wang
18:15h	2	The effects of Art Therapy on the Mental Health of Arts Practitioners: A Systematic Literature Review	Ziding Wang