



International Meeting of Research
in Music, Arts and Design.

8th Edition 2022
PROGRAM

JULY 07, 08, 09

Castelo Branco – ESART

Graphic Design
Fashion Design
Interior Design
Music
Intersection Areas

TECHNICAL DATA

8th International Meeting of Research in Music Arts and Design

Book of Abstracts

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ABOUT EIMAD

EIMAD – International Meeting of Research in Music, Arts and Design, is organized by Escola Superior de Artes Aplicadas (ESART) of Instituto Politécnico de Castelo Branco, in Portugal.

We intended EIMAD to be one space for discussion about Design and Music. It is double blind peer review congress and aims the original papers / posters presentation, from professors or researchers from academic community or from the business sector. The Meetings thematic fields range from Graphic Design, Interior and Furniture Design, Clothing and Textile Design to Music Education, as well as other Topics or Intersection Areas.

As in previous editions, the 8th EIMAD aims to bring together researchers and professionals in design, music, artists and other specialties, so that they can share knowledge and share their experiences, processes and research results.

Our call for papers is not subordinated to any particular theme and we accept cross-disciplinary submissions that somehow frame design, music or arts.

On the other hand, we take advantage of the 8th EIMAD to promote, publicize and value the New European Bauhaus initiative promoted by the European Commission and that aims to combine a movement with human, aesthetic and cultural sense to the EU climate transition. We want to value and believe in the relevance of its axes of action at the level of sustainability, aesthetics and inclusion (the authors' submissions are not limited to these themes) and thus, our four keynote speakers are all linked to the New European Bauhaus, by the scope of their work and the Bauhaus teaching.

Furthermore, we believe that the organic submission of articles will provide a robust programme at the level of research results with relevance to the development of the territory, people's quality of life, business competitiveness, culture and education, namely: the valorisation of endogenous or natural products and resources of the territory; sustainable development; territorial cohesion; integrated solutions; revitalisation and rehabilitation of heritage; improvement of living conditions; improvement in accessibility and fruition of information; support for internationalisation and innovation and creation processes with a view to business and regional competitiveness; education and empowerment of people and entities for future scenarios; correlation between stakeholders, namely academia, society, government and industry.

OVERALL PROGRAM

July 7th

8H30

TECHNICAL SUPPORT SESSION

9H30 Aud. 1

OPENING SESSION

Reception: Luísa Castilho

10H00 Aud. 1

PEDRO REBELO

Un-disciplining sound and music: thinking through the listening experience

Moderator: Rui Dias

10H45

**COFFEE BREAK
AND POSTER PRESENTATION**

11H00 Aud. 1
Aud. 2

**SESSION 1
SESSION 2**

13H00

LUNCH

15H00 Aud. 1

CARLOS TEIXEIRA

What Research Does a Ph.d. in Design Do?
How and Why is it relevant?

Moderator: Daniel Raposo

15H45

**COFFEE BREAK
AND POSTER PRESENTATION**

16H00 Aud. 1
Aud. 2
2.2.6.

**SESSION 3
SESSION 4
SESSION 5**

18H30

EXHIBITION

Design, Experience and Identity:
Meeting Spaces for a livable City

19H30

DINNER

Free Participation, Registration upon arrival

July 8th

9H30 **TECHNICAL SUPPORT SESSION**

10H00 Aud. 1 **MARKUS WEISBECK**
Space for Visual Research
Moderator: João Neves

10H45 **COFFEE BREAK**

11H00 Aud. 2 **SESSION 6**
 Aud. 1 **SESSION 7**
 2.2.6. **SESSION 8**

13H00 **LUNCH**

15H00 Aud. 1 **SABINE JUNGINGER**
Moving from Probabilities to Possibilities:
How Will the New European Bauhaus
Serve Us?
Moderator: Ricardo Silva

15H45 **COFFEE BREAK**

16H00 Aud. 1 **SESSION 9**
 Aud. 2 **SESSION 10**

18H00 **CLOSING
SESSION**

July 9th

CULTURAL DAY

Visit to Vila Velha de Rodão

DETAILED PROGRAM

Session 1

Room: Auditorium 1

Field: Music, Musicology and Music Education

Moderator: Vincent Debut

11H00	Leon Bucarechi Vincent Debut	Listening for Cultural Clues in Jazz Manouche
11H15	Gilvano Dalagna Clarissa Foletto Marco Conceição Baishali Sarkar Luís Bittencourt Samuel Peruzzolo Vieira	A Phenomenological approach on the negotiation in recording sessions
11H30	Alonso Peñaherrera Oriol Ventura Sheila Gonzalez-Mardones	Metamodeling and audio signals design process, for the encounter between sound and mutable forms.
11H45	Inês Thomas Almeida	Bias or factuality? Music in majestic representation and public state ceremonies in late 18th century Portugal, as seen by German travellers
12H00	Luísa Correia Castilho Carlos dos Santos-Luiz José Carlos Oliveira	Medieval and Renaissance echoes in the 20th century. Iconography, memory, and identity on the ceiling of the Church of Santa Maria Maior da Covilhã (Portugal)
12H15	Sónia Duarte	Saint Cecilia in Baroque Painting in Portugal
12H30	Luzia Aurora Rocha	A History of Portugal through Images - the Role of Musical Iconography in the Conception of Symbolology's of Narration, Meaning and Power
12H45	Filipa Castilho Clarissa Foletto	A Canção: Uma proposta pedagógica no Ensino-Aprendizagem do Violoncelo

JULY 7TH

Session 2

Room: Auditorium 2

Field: Fashion Design

Moderator: Cátia Rijo

11H00 Mariana Rêgo
Demétrio Matos
Diogo Frias Riobom
Design inclusivo no contexto do desenvolvimento de vestuário para seniores

11H15 Giulia Lo Scocco
Technology Epiphany and Knitwear Design. Critical perspectives and possible applications

11H30 Sónia Seixas
Gianni Montagna
Maria João Félix
Where is Textile Design in Portugal? Interlace the Past to Weave the Future

11H45 Paulo Martins
Rui Miguel
Liliana Pina
Madalena Pereira
Consumer involvement and ideologies on the co-creation of fashion products

12H00 Catarina Rito
Madalena Pereira
Alexandra Cruchinho
The cultural identity of a country as a competitive factor in Fashion Design: the impact of academic education on the construction of national brands

12H15 Ana Claudia Alcantara
Daniel Luiz Michalack
The Metaverse Narrative in The Matrix Resurrections: a semiotic analysis through costumes

12H30 Maria Costa
Rafaela Norogrande
Marie Antoinette - Vivências passadas vestidas no presente

Session 3

Room: Auditorium 1

Field: Communication Design, Design Education and Thinking

Moderator: Vítor Quelhas

16H00	Paula Malamud Marco Neves Gabriel Patrocinio	The role of designers in city branding process: a conceptual model
16H15	Gisele Nepomuceno Catarina Moura Fernando Oliveira	As ferramentas de Branding como um importante recurso para as marcas de moda durante a pandemia de Sars Covid 19.
16H30	Joaquim Elias Martins Cátia Rijo Vera Barradas	Problematics of a territorial brand visual identity creation: Portalegre territory as a case study
16H45	Carla Paoliello Ana Lia Santos Ana Thudichum Vasconcelos	Learning by Design - Learning by exposing my Design Methods
17H00	Cátia Rijo Helena Grácio Javier Antón Victor Larripa	Visual thinking through practice led research: Case study decryption as a triggering creative mechanism for design ideas
17H15	Paige Coote Catarina Lelis	Frame of Mind: the genres of sexualized advertising influencing an 18 years-old's self-perception
17H30	Stefania Palmieri Mario Bisson Giuseppe Rubino Alessandro Ianniello	New horizons of museum experiences: between physical and digital
17H45	Óscar T. Viana Miguel Terroso Cristiana Serejo João L. Vilaça	A comparison review of existing personal health management apps in the Portuguese health sector framework

Session 4

Room: Auditorium 2

Field: Music, Musicology and Music Education

Moderator: Luzia Aurora Rocha

16H00	Nádia Moura João Paulo Vilas-Boas Sofia Serra	How do saxophonists communicate through bodily behavior? A contribution to embodied performance pedagogies
16H15	Yang Yang Franziska Schroeder Matthew Rodger	The role of perfectionism in Music Performance Anxiety within university piano majors in China
16H30	Pedro Gazalho Martins Luísa Correia Castilho	Learning Music Theory through Musical Theatre during a pandemic.
16H45	Mariana Picado Cristina Pereira Luísa Correia Castilho	Emotional Intelligence and Self-regulation in the teaching and learning process of Music Ensemble with singing
17H00	Filipa Castilho Cristina Pereira	Teacher profile vs student profile: processes of teaching-learning in the subject of Music Education
17H15	Pierangela Palma Carlos J. Fernández Cobo Enrique Muñoz	Violin methods in music education in Italy
17H30	Bruno Pavão Luísa Correia Castilho David Wyn Lloyd	The Influence of the repertoire on the student's progress of the viola
17H45	Yurima Blanco García Alicia Peñalba	Nuevos retos en la formación musical de los futuros docentes

Session 5

Room: 2.2.6.

Field: Design, Music, Arts, Culture and Society

Moderator: Helena Grácio

16H00	Maria Sílvia Barros de Held Carlos Alberto de Assunção Alho	Considerations regarding the concepts: Art, Crafts and Design
16H15	Helena Grácio Miguel de Aboim Borges Cátia Rijo	Building interactions through participative methodologies: co-creation between crafts and design in an academic context
16H30	Rui Barreira Susana Campos Maria João Félix	Teacher generated drawing: Green rice served at the last supper
16H45	Maria Sílvia Barros de Held Carlos Alberto de Assunção Alho	O criador, a criação e a identificação da imagem
17H00	Márcia Santos Maria Sílvia Barros de Held	Design de Superfície: A xilogravura como ferramenta para a conscientização ambiental
17H15	Maria Luísa Costa	Elements for the design of a literary route: Miguel Torga in Coimbra
17H30	Nigel Power	Hacking the Thai Regime of Images: Visual Activism in Post-coup Thailand (2014-2020)
17H45	Santi Centineo	A serious plane crash". Le Corbusier's and Xenakis' Philips Pavilion at Brussels Expo 58

JULY 8TH

Session 6

Room: Auditorium 2

Field: Communication Design, Design Education And Thinking

Moderator: Maria Luísa Costa

11H00	Leonardo Pereira Nuno Martins Sérgio Dominique Ferreira João Neves José Silva Daniel Brandão	Iconography Design for digital applications developed for the elderly or senior user
11H15	Rita Correia Vítor Quelhas	The contribution of the printed editorial object: Wrong Wrong magazine
11H30	Surya Bharath Bhanu Rekha V. Gowri K.	Vogue magazine cover pages during the pandemic - The drama of illustrations and fonts: A Semiotic analysis
11H45	José Bártolo	Mediations Between Images, Words and Sounds: An Analysis of Graphic Design in the Record Label Orfeu (1966-1983)
12H00	Kenneth Feinstein	The Montage, Time and Presence
12H15	Ângelo Gonçalves Vítor Quelhas	TIMOS a modular speculation
12H30	Ana Filomena Curralo	Typography Design: An Algorithmic Approach
12H45	Manuela Maia	O desafio às condições do ensino do design para a abordagem à complexidade - Uma reflexão a partir de estudo exploratório

Session 7

Room: Auditorium 1

Field: Fashion Design

Moderator: Maria Cristina Broega

11H00	Livia Lara Isabel Cabral Joana Cunha	Color in sustainable fashion: a reflection on the importance of design education
11H15	Layla de Brito Mendes Ana Cristina Broega Nelson Pinheiro Gomes	Trends in the Fashion Sector: An Analysis of their Use and Paths for the Researcher Profession
11H30	Roberto Liberti Rosanna Veneziano Giuseppina Carozza	Fashion design out of waste: cradle to cradle dress
11H45	Regina Aparecida Sanches Rafael Rocha Adriana Yumi Sato Duarte	Proposal for producing new fabric through the use of fabric scraps discarded by Ibitinga clothing manufacturers: a Brazilian example of circular economy.
12H00	Junior Costa Ana Cristina Broega	New Sustainable materials for the Fashion Industry: the button in the Circular Economy
12H15	Maria Antonietta Sbordone Carmela Ilenia Amato Alessandra De Luca Venere Merola Martina Orlacchio	From Farm to Clothes. Design for New bio-based textiles productions from local feedstocks
12H30	Martina Motta Giovanni Maria Conti	Italian designers for Yucatan Industries. Designing inter-cultural knowledge transfer for fashion design.
12H45	Fernanda Enéia Schulz Luiza Honorato Freire Joana Luisa Ferreira Loureço da Cunha	The 7 complex lessons from Edgar Morin Applied in Fashion Design Education for Sustainability
13H00	Benilde Reis Madalena Pereira Nuno A. Jerónimo Susana Azevedo	Studying Genderless Fashion Design: Triangulation Method in Fashion Research

Session 8

Room: 2.2.6.

Field: Interior and Product Design

Moderator: Mónica Romãozinho

- | | | |
|--------------|---|---|
| 11H00 | David Guilhon
Helton de Jesus C. L. Bezerra
Anna Karen Lima Lourenço
Olímpio Jose Pinheiro | Brief physical-mechanical characterization of wood from Maranhão for the manufacture of xylophone bars |
| 11H15 | Raquel Vianna Duarte Cardoso
Viviane Cruz e Silva
José Jorge Boueri | Television broadcasts in the time of COVID-19 pandemic: spatial adaptations in the scenography of Brazilians infotainment programs. |
| 11H30 | Liliana Soares
Ermanno Aparo
Rita Almendra
Fernando Moreira da Silva | Design for systemic lighting products |
| 11H45 | Paulo Demétrio Santos
Francisco Rebelo
Fernando Moreira da Silva
Paula Mercedes das Neves | Modular Backpack Project for Children – An Ergodesign Approach |
| 12H00 | Rita Cruz
Fátima Pombo | Designing furniture for versatile spaces of collaborative work. Covid-19 accelerating the change |
| 12H15 | Liliana Soares
Ermanno Aparo | Being Tomas Maldonado: designing transversal and cooperative participation |

Session 9

Room: Auditorium 1

Field: Interior and Product Design

Moderator: Joana Cunha

16H00	Fabio A Moizes Ivaldo Valarelli João Carlos R. Plácido Silva	Analysis of the Physical and Colors Addition Characteristics in the Particles with Bixa Orellana and Blue Textile Dye for Feasibility of Production of the Oriented Particleboard
16H15	Eliana Zmyslowski Gilbertto Prado Suzete Venturelli	Interior Design a Brief History of Commercial Physical Space: the Sensory Relationship with the Viewer
16H30	Carla Lourenço Mónica Romãozinho	The process of rationalization in kitchen design: A Design methodology in a company environment
16H45	Cristina Caramelo Gomes	On site or remote? A time to reimagine the workplace
17H00	Carla Paoliello Lia Krucken	The local dimension in design products during a pandemic time: reflection on intra-territories
17H15	Rute Oliveira Violeta Clemente Daniel Afonso Davys Moreno	Fabrico digital de produtos customizados para apoio à aprendizagem de instrumentos musicais

Session 10

Room: Auditorium 2

Field: Design, Music, Arts, Culture and

Moderator: Ricardo Silva

16H00	Maria Inês Pires	O contributo do Ensemble DME para o dinamismo da cena musical contemporânea
16H15	Ana Luísa Pinto Luísa Correia Castilho	Um olhar sobre a leitura rítmica: Estratégias de ensino-aprendizagem
16H30	Martín Gómez-Ullate García de León Manuel Rodríguez Palacios Ana Mendoza Hurtado Javier Barra Sanz Pilar Barrios Manzano	Mapeando la historia y antropología de la música de la ciudad de Cáceres para aplicaciones didácticas, turísticas y museológicas
16H45	Ana Gaspar	Cesare Sighinolfi, um Escultor Italiano em Portugal
17H00	Ana Mena	From sculpture to jewelry: analogies of artistic practices
17H15	Sandra Regina Rech Alessandro Mateus Felipe	Análise de tendências socioculturais & gestão visual de projetos: proposta de modelo conceitual para o Fashion Lab - Coletivo Criativo/Brasil
17H30	Deoclys Bezerra Sílvia Held	A moda brasileira: uma efemeridade?

POSTERS

José Carlos Oliveira
Carlos dos Santos-Luiz
Luísa Correia Castilho

Medieval Pictorial Influences on the Ceiling Paintings of the Church of Santa Maria Maior in Covilhã (PT)

Luísa Correia Castilho
Carlos dos Santos-Luiz
José Carlos Oliveira

The Musician Angels' instruments on the ceiling of the Church of Santa Maria Maior

Carlos dos Santos-Luiz
Luísa Correia Castilho
José Carlos Oliveira

The Psalter in the Ceiling Paintings of the Church of Santa Maria Maior

Carolina Fadigas
João Barata
Luís Nogueira

Recreation of the costumes for the movie "Os Emissários de Khalôm"

Valentina Alfieri

The Future of Conscious Fashion Between Slow Manufacturing and Virtual Reality

Mafalda Almeida
Lionel Louro

Narrativa Visual- Memória, vivências e Saudade... Explorando a cultura portuguesa e a (in)visibilidade das artes ancestrais.